

## Manifesto of the “Vignerons d’Europe 2009”



The *vigneron* will personally look after his or her vineyard, winery and selling.

The *vigneron*'s wine is living and gives pleasure. It is a product of the vigneron's area and thought, and an authentic expression of a culture.

The *vigneron* considers the consumer as a co-producer.

The *vigneron* looks after and moulds the landscape while respecting the biodiversity and culture of their area, which the vigneron reveals and enhances.

The *vigneron* as a farmer assumes responsibility to preserve and improve the fertility of the soil and balance of ecosystems.

The *vigneron* undertakes not to use artificial or synthetic chemicals or organisms and aims to protect living things.

The *vigneron* observes limits in all endeavors, seeking an optimum and never a maximum.

The *vigneron* takes responsibility for all his or her activities affecting the environment, consumer health and the fortunes of the local community and land.

The *vigneron* undertakes to create and encourage relations with other vignerons, farmers, food producers, cooks, academics and research institutes, educators and citizens from both the local community and around the world.

The *vigneron* practices transparency: vignerons say what they do and do what they say.

The Vignerons d'Europe meeting in Florence requests national and European authorities to not obstruct the vignerons' work through regulations that are appropriate for industrial approaches but not for their particular situations.